



Established by five businessmen and industrialists in **1990**, MÜSIAD is a strong “**non-governmental organization**”, representing **46,000** enterprises with over 11,000 members in Turkey and abroad. It employs approximately **1.6 million** employees and serves with **86** domestic and **220** international contact points in **90** countries in total. Its members’ issues, opinions and proposals are communicated to public institutions and organizations.

International Business Forum (IBF) is an international platform of annual congresses and joint commercial activities bringing **42 business associations** from nearly **25 countries** (Turkey, Algeria, Saudi Arabia, Yemen, Jordan, Tunisia, Syria, Morocco, Pakistan, Palestine, Egypt, Mauritania, Lebanon, Iran, Malaysia, South Africa, United Arab Emirates, Iraq, Indonesia and etc.) together since the year of **1995**. This platform was found on the basis of the principle of establishing “**Global Business Networks**” among Businessmen with the main focus of finding reasonable solution to develop economic ties, sustain cooperation, reinforce communication, and accelerate social and economic development between countries.

At the Congresses where concrete solutions are submitted under the main theme, so many activities like high level panels, presentations of multinational business projects, country briefings of representative delegations from different countries and real life experiences in business are realized. Furthermore, sector-specific business meetings and business matching sessions are also organized to increase the trade volume among participating businessmen.

The last session -22nd IBF Congress- was held synchronously with 17th MUSIAD Expo Fair in Istanbul under the auspices of H.E. Recep Tayyip Erdogan, President of Republic of Turkey on November 20, 2018. The main theme of the Congress was ‘**Pluralism and Justice in the World Monetary System**’. During the panel sessions, we tried to find answers to the questions below:

“How the world financial system can be fair and just?”
 “What are the necessary steps to build up alternative economic models?”
 “Is it possible to pass to pluralistic monetary systems?”

Additionally, the role of the **Blockchain System** and cryptocurrencies for international monetary system was discussed on panel session.

Lahore, Pakistan	1995	Istanbul, Turkey	1996
Istanbul, Turkey	1997	Istanbul, Turkey	1998
Cape Town, South Africa	2000	Kuala Lumpur, Malaysia	2001
Tehran, Iran	2003	Istanbul, Turkey	2004
Jeddah, Saudi Arabia	2005	Istanbul, Turkey	2006
Abu Dhabi, United Arab Emirates	2007	Istanbul, Turkey	2008
Cairo, Egypt	2009	Istanbul, Turkey	2010
Amman, Jordan	2011	Jeddah - Riyadh, Saudi Arabia	2011
Istanbul, Turkey	2012	Marrakech, Morocco	2013
Istanbul, Turkey	2014	Doha, Qatar	2015
Istanbul, Turkey	2016	Amman, Jordan	2017
Istanbul, Turkey	2018	Sarajevo, Bosnia&Herzegovina*	2019

*23rd IBF Congress will be held on 17th of October, 2019

Briefly stated, International Business Forum is a voluntarily-based, non-governmental platform for gathering of business people from all over the globe where they try to stimulate trade, investment and cooperation.

OBJECTIVES

- To direct and empower the commercial relationships in line with national principles & interests, cooperation among the members and among the member countries at regional and global level.
- To enhance the commercial activities and to develop trade among members and member countries.
- To provide the optimal use of the potentials which will be of complementary nature in member countries.
- To promote trade and investment in the member countries.
- To increase the joint-ventures in the member countries in trade and industry.
- To promote joint-ventures and co-operation on manufacturing and trade projects among the member countries of the Forum.
- To support the co-operation among the members vis-à-vis technology transfer, technical assistance, consultancy, education and transfer of the experience and know-how.
- To assist with consultation-wise and institutionally to chambers of commerce and other similar organizations in order for them to modernize their practices in trade and industry field.
- To give service and assistance to their members and increase their performance in their practice.





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